

APPLICANT(S): SOLOMON, Amiad

SERIAL NO.: 09/780,469

FILED: February 12, 2001

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#### REMARKS

The present response is intended to be fully responsive to all points of objection and/or rejection raised by the Examiner and is believed to place the application in condition for allowance. Favorable reconsideration and allowance of the application is respectfully requested.

Applicants assert that the present invention is new, non-obvious and useful. Prompt consideration and allowance of the claims is respectfully requested.

#### Status of Claims

Claims 4-6 are pending in the application. Claims 4-6 have been rejected. Claim 4 has been amended.

Applicants respectfully assert that the amendments to claim 4 add no new matter.

#### The Telephone Interview

Initially, Applicants wish to thank the Examiner, Patel, Jagdish, for granting and attending the telephone interview, with Applicants' Representative, Vladimir Sherman, Reg. No. 43,116. In the interview, claims 4-6 were discussed in light of the cited prior art. Applicant agreed to clarify the term "site", namely by replacing it with "website." The Examiner agreed that the cited reference did not actually teach all the limitations of claim 4, namely the combination of:

- (a) having said computer search websites on said network for want ads from buyers, said want ads referring to a wanted good or wanted service;
- (b) having said computer search websites on said network for sell ads from sellers, said sell ads referring to an advertised good or advertised service;
- (c) having said computer match at least one want ad with at least one sell ad based on programmed rules

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## CLAIM REJECTIONS

### 35 U.S.C. § 102 Rejections

In the Office Action, the Examiner rejected claims 4-6 under 35 U.S.C. § 102 as being anticipated by U.S. Pat. No. 6,112,181. As mentioned to the Examiner during the interview, the '181 reference neither teaches nor suggest all the limitations of independent claim 4, namely the steps "...having said computer search websites on said network for want ads from buyers, said want ads referring to a wanted good or wanted service having said computer search websites on said network for sell ads from sellers, said sell ads referring to an advertised good or advertised service...having said computer match at least one want ad with at least one sell ad based on programmed rules..." The '181 reference only searches for either buyers or sellers at the request of a counterparty/user. Thus, the '181 reference can not anticipate the independent claim 4.

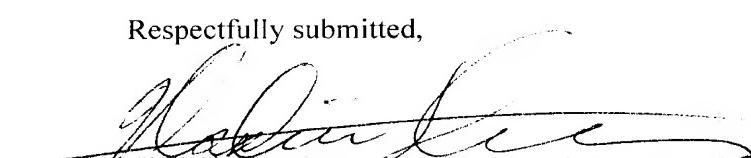
In view of the foregoing amendments and remarks, the pending claims are considered allowable. Their favorable reconsideration and allowance is respectfully requested.

Should the Examiner have any question or comment as to the form, content or entry of this Amendment, the Examiner is requested to contact the undersigned at the telephone number below. Similarly, if there are any further issues yet to be resolved to advance the prosecution of this application to issue, the Examiner is requested to telephone the undersigned counsel.

Please charge any fees associated with this paper to deposit account No. 50-3400.

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Respectfully submitted,



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Dated: May 29, 2007